

# You Might Be Wondering “Why Should I Use a TRAVEL PROFESSIONAL?”



In today's world of instant online access to unlimited information on travel options, you might be wondering why it makes sense to plan your vacation with one of our travel professionals.

We take the time to get to know you, understanding your approach to travel, what you like to see and do and in what style. Then we match these factors with your budget, schedule and our insider connections with the best travel providers. Our travel professionals are here for you to talk to, answer your questions, and design a vacation perfect just for you. No web site or cell phone “app” can do it our personalized way.

## YOU CAN RELY ON OUR AGENCY:

### For Expert Insights

It's our job and our passion to know the world's greatest destinations inside and out. Our expertise and resources give you an insider's view when planning your next vacation.

### To Save You Time

Our extensive knowledge of cruise lines, resorts, airlines and tour operators allows us to cut through the clutter and zero in on the vacation you really want.

### To Save You Money

We have access to discounted, limited-time offers and exclusive benefits you cannot obtain on your own.

### To Personalize Your Vacation

Through our global network of trusted travel partners, we can custom-tailor your vacation to perfectly match your individual needs and desires.

### To Be There When You Need Us

Sometimes the perfectly planned dream vacation hits snags, like a missed plane connection, a front desk clerk who can't find your hotel reservation or a medical emergency. When you book with us, all you have to do is make one simple phone call and we will handle the rest.

**Don't just take our word for it, here's what recognized travel experts have to say about compelling reasons to consult a travel professional:**

NATIONAL GEOGRAPHIC

### TRAVELER

*“Why do I still like agents? A competent travel adviser can be your greatest asset when you're planning a trip. Good travel agents have an edge over almost any other seller of travel. They know what you want. They speak your language. And they're there for you when you run into trouble.”*

*Christopher Elliott, ombudsman, National Geographic Traveler magazine.*

### THE WALL STREET JOURNAL

WSJ.com

*“It's clear agents can likely save travelers big money and help set a realistic itinerary. Even where they weren't cheaper, the agents competed with what we could find on our own. And we were impressed where they did save us money, in particular with hotels.”*

*Jane Hodges, Wall Street Journal*

### FORRESTER

*“Having a travel agent advise you is now more important than ever,” as fees, surcharges, and other travel restrictions have become more confusing for consumers. “Travel is one of the most complicated purchases.”*

*Henry Hartevelt, Travel Industry Analyst  
Forrester Research*

TRAD